



Bathala Marketing Industries, Inc.
Trusted Auto Services since 1972.



Ziebart

No matter what you drive... We'll keep it looking new



The World's # 1 in Car Care

Based on an innovative process developed by Kurt Ziebart to prevent automobiles from rusting, Ziebart International Corporation was founded in 1959. At that time, Kurt Ziebart opened his first location in Detroit, Michigan. The company quickly began expanding into neighboring Midwest cities. In 1963, the first international location was opened in Ontario, Canada.

Over the decades, Ziebart has continued to expand its product offering, as well as develop products and technology to meet the ever-changing market conditions and growing needs of motorists. Once only known for rust protection, Ziebart now offers a full line of appearance and protection services, including professional detailing, paint protection, underbody sound barrier, sprayed-on liners and films.

For over 60 years, Ziebart is the worldwide leader in detailing and protection services, providing complete car care solutions to our customers via a worldwide network of approximately 400 franchise locations, with 1200 Ziebart Service Centers in 37 countries.

Since 1972, Bathala Marketing Industries, Inc. has been the exclusive Philippine Master Franchise of Ziebart International Corporation proudly serving thousands of Philippine motorists for over 50 years. Our mission is to always give the best possible value, convenience and satisfaction to all our customers, so that: **"Once our Customer, Always Our Customer"**.



#1

Brand in Car Care



400

Worldwide Locations



50+

Years in the Philippines



37

Franchise Countries



1200

Service Centers



25m

Vehicles Protected



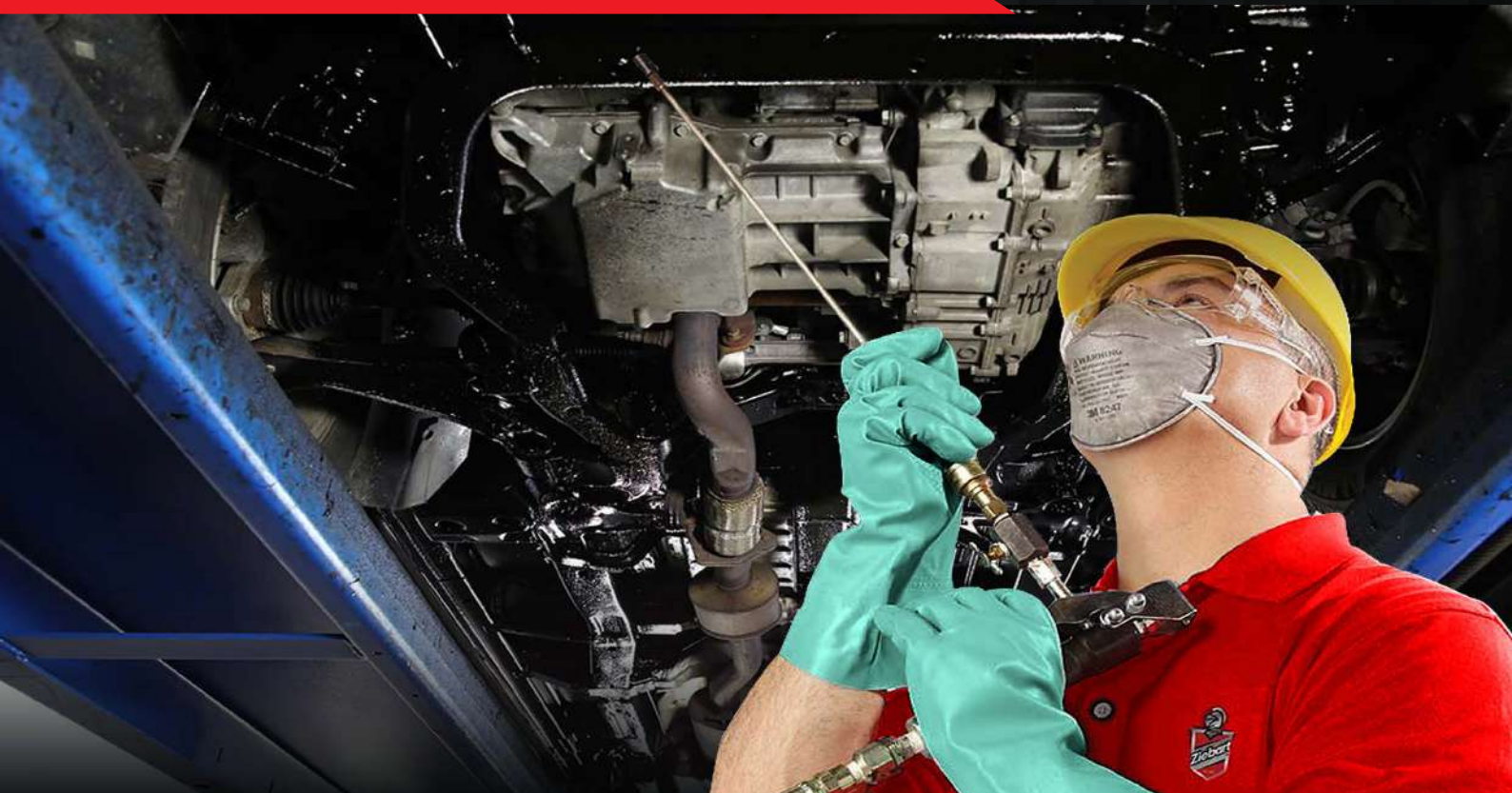
60+

Years in Business



Rust Protection

Despite how far vehicles have come, one thing remains the same: cars still rust. Trust your vehicle to the original rust protectors. Since 1959, Ziebart: it's still us or rust.



BEFORE



AFTER

Ziebart has been in the rust protection business for more than 60 years, delivering a reliable, effective defense for vehicles against harmful elements on the road. The top choice for drivers worldwide, Ziebart rust protection helps your car or truck stay protected and looking great, year-round.

Rust Protection Experts

While our rust protection services have been around since the 1950's, our formula has evolved continuously through exhaustive research and development. Our exclusive rust protection continues to be effective no matter where you drive your vehicle, protecting metal from moisture avoiding oxidation and premature rusting.

Effective Application

Our specially designed and patented tools help our certified technicians apply coating where your car or truck needs it the most, including all of the hidden areas other service providers miss. This means your vehicle is completely protected from rust, with a limited full repair warranty to support it.

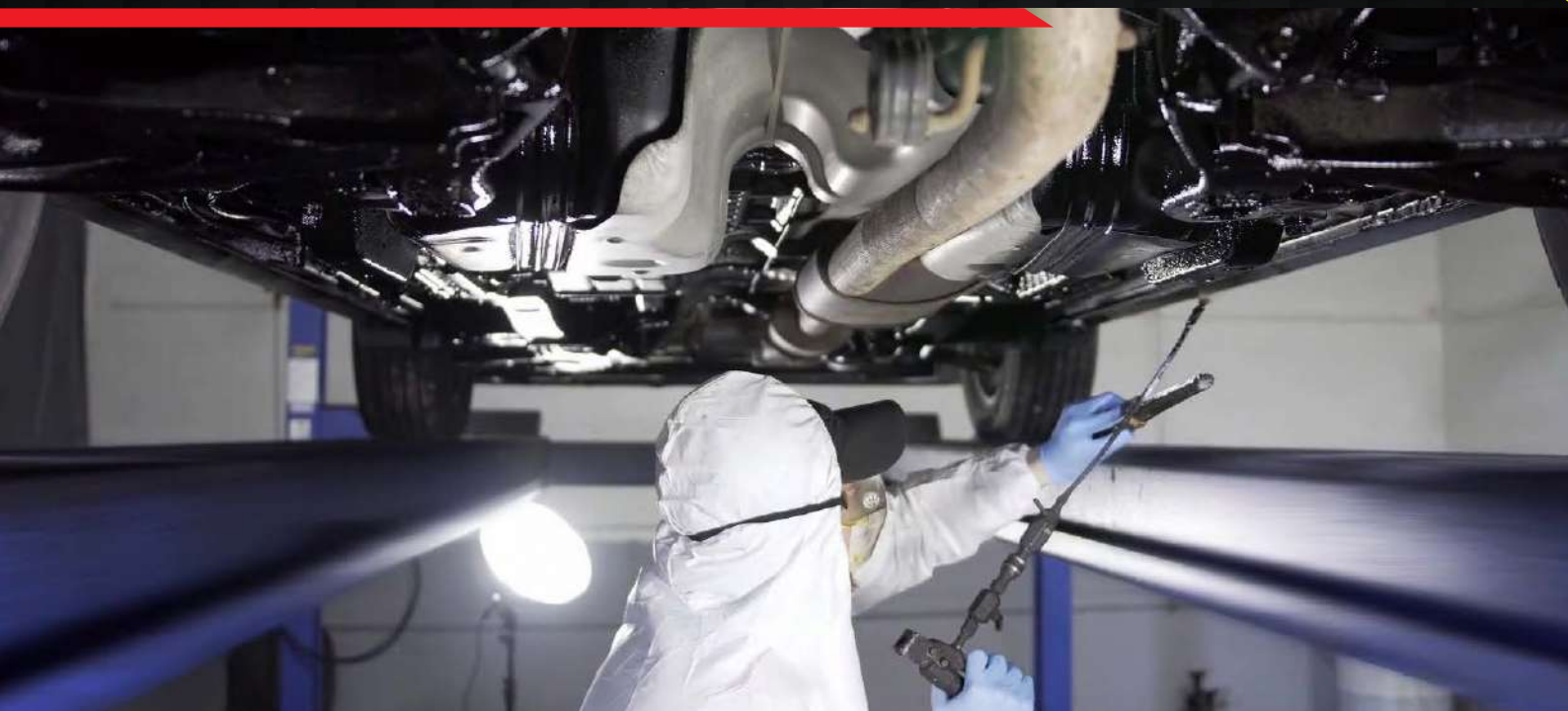
Protection For Years To Come

After having your car or truck treated with rust protection, you can bring your vehicle back to your Ziebart franchise for annual renewal and reapplication service. This means your protection will be maintained with our latest, most effective formula – ensuring your vehicle looks its best with each passing year.



Undercoating

Just because it's out of sight, doesn't mean it should be out of your mind. Protect your vehicle's most exposed areas with Ziebart Undercoating.



COMPLETE



SPOT ON



PROTECTION

It's not wrong to want your vehicle looking as great as it did the first day you owned it. However, the roads pose a number of critical threats to your vehicle's well-being. Ziebart undercoating is designed to keep your vehicle's undercarriage safe and provide you peace of mind for years to come.

A Reputation for Protecting Vehicles

Protecting vehicles from the dangers of rust and more since the 1950s, Ziebart is the world-leader in undercoating services. Ziebart's trained professionals will apply our powerful undercoating solution to your vehicle's undercarriage, protecting its most exposed areas from the likes of moisture, dirt, grime and more. Our expert technicians will apply the coating to the undercarriage, insulating the areas you need protected while avoiding areas like the brakes, exhaust and drive shafts.

The First Line of Defense

While many people look at a car or truck's paintjob for cleanliness, it is equally, if not more, important for the underbelly of a vehicle to be free from corrosion and damage. Undercoating helps prevent moisture and compounds from getting into exposed areas and undoing all of the hard work you may have done to keep your paint protected and looking spotless.

Experts In Service

Ziebart undercoating service is designed to not only keep your car or truck protected, but also make you feel confident your vehicle is prepared against harm from the road. We leverage our decades of experience on your behalf, ensuring the most exposed part of your vehicle is safe from wear and corrosion.



Rust Eliminator

Our exclusive and patented Rust Eliminator chemical works with the rust already on your vehicle! This specially designed formula reacts with the existing rust and creates a protective film to prevent further damage.



UNPROTECTED



SEALED-IN PROTECTION

Rust happens. Whether you purchased a used vehicle that is already showing signs of damage or own a car or truck that has not yet benefited from being treated with a rust protection service, finding rust damage is common as the years go by. However, this does not mean your vehicle cannot be protected from further rust damage with Rust Eliminator.

Effective Protection from further Rust

Designed to work with the rust already on your vehicle, Rust Eliminator reacts with the existing rust to transform it into a protective, rust-inhibiting film. This is done with our exclusive and patented chemical formula designed to halt corrosion and transform affected areas into a buffer from further damage.

A Powerful Combination

Paired with our rust protection service, Ziebart Rust Eliminator is the perfect solution for auto owners looking to prevent future rust for years to come. The patented formula is safe on non-corroded metals and does not reduce metal thickness while working with your vehicle's existing corrosion. This makes Rust Eliminator a perfect companion with Rust Protection, Undercoating and dry sealant coatings.

Spotting rust does not mean your vehicle is destined for a life of corrosion. Instead, it serves as an immediate alert that your car or truck is in need of protection that only Ziebart can offer. If you are seeing signs of rust on your vehicle, contact a Ziebart store today to find out all of the solutions that are available to limit the damage and avoid future corrosion.



Spray-On Liner

The rugged spray-on truck or AUV bed liner brand most asked for by name.



Whether it's for work or play, your truck bed is bound to take a beating. A Spray-On Bed Liner applied by the professionals at Ziebart can help make your truck or AUV bed last for years to come.

Ziebart's Spray-On Bed Liner is a rugged, non-skid coating that will bond directly to your truck or AUV bed, forming a permanent airtight layer that's abrasion and impact resistant and will protect against rust and corrosion. It is environmentally friendly and solvent-free and will even stand up to most petroleum products, fertilizers, and chemicals.

Spray-On Bed Liners are professionally applied by highly trained Ziebart technicians, which means you'll get a consistent and quality application that won't warp or crack, even under the most stressful of conditions.

An authentic application is a proven solution for protecting your new investment and adding life to your truck.

Sound Barrier

The road can be a noisy place. Ziebart's Sound Barrier service is designed to make things quieter on the inside of your vehicle while protecting the underside of your car.



If exterior noise from tires, dirt, and other road debris bothers you, our sound barrier is four times thicker than our undercoating. It cuts noise and vibration considerably, giving you a smoother ride, reducing noise, and also protects the underside of your vehicle.

This advanced, ultra-thick coating

- ❖ is applied to all visible underbody surfaces;
- ❖ reduces car body vibration and noise;
- ❖ is abrasion and corrosion resistant;
- ❖ cuts road noise and vibrations by up to 60%



Ceramic Z-Gloss® Paint Coating utilizes Ziebart's nearly 60 years of experience in developing and producing automotive protective paint coatings for unmatched protection for your vehicle.

Providing a strong, ceramic protective layer with enhanced gloss characteristics, Ceramic Z-Gloss Paint Coating locks that gorgeous shine into your vehicle. Not only will the shine be amazing, but the protection you'll get for your vehicle's paint is unmatched. That's all thanks to the three-layered coating available only with our new Z-Gloss Paint Coating.

We're talking about an impact resistant, chemical resistant, acid rain resistant, UV resistant, temperature resistant, high gloss finish that will have your vehicle looking newer than new. Not only that, but we can guarantee this gloss won't fade for up to LIFETIME of your new vehicle and will require ZERO waxing for just as long.

- ❖ Adverse Weather Protection
- ❖ Extremely Durable
- ❖ High Temperature Resistance
- ❖ Zero Waxing
- ❖ Acid Rain Resistance
- ❖ Hydrophobic Effect
- ❖ Impact Resistance
- ❖ Ziebart Written Guarantee
- ❖ Chemically Resistant
- ❖ High Gloss Finish
- ❖ UV Oxidation Resistance

The benefits are extraordinary.

Be the envy of other vehicle owners.



Diamond Gloss®

Nothing lasts longer or shines brighter than a diamond.



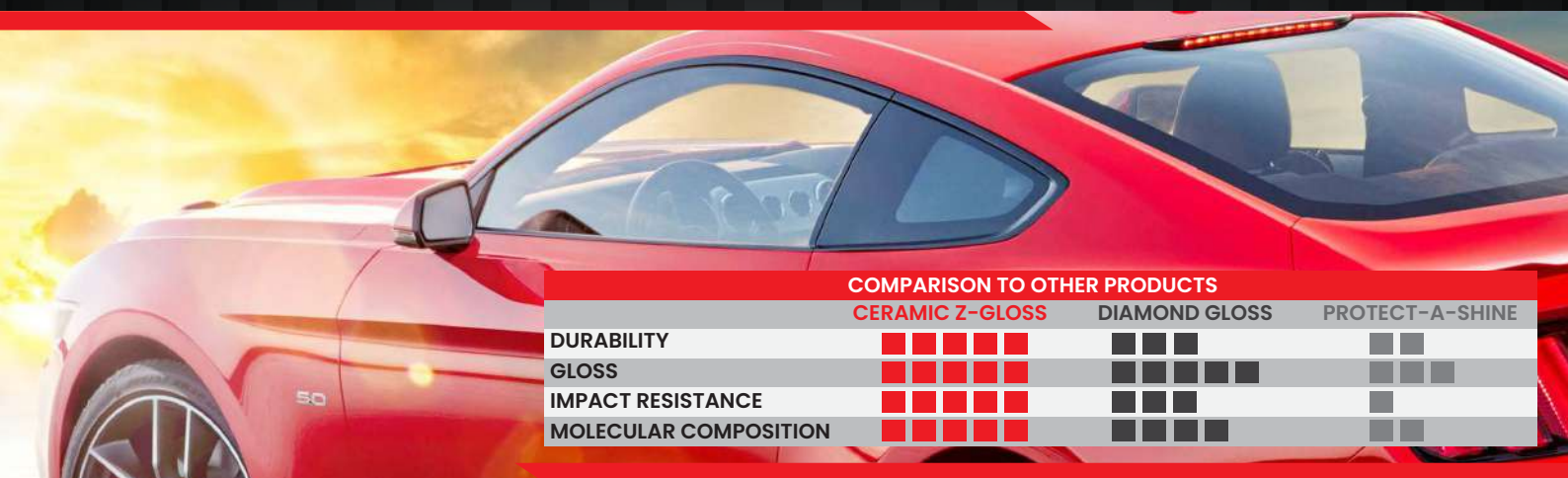
Diamond Gloss paint protection will keep your car's paint looking like new for up to one year. Diamond Gloss is a hard resin-based product designed to protect your car's paint. Not to be mistaken for typical over-the-counter products, such as carnauba car wax or silicon polishes. Diamond Gloss bonds to your vehicle's paint to create a protective barrier that lasts an entire year, protecting your car's paint while retaining its showroom shine.

- ❖ Bring out your vehicle's original shine.
- ❖ Long-lasting paint protection that never dulls.
- ❖ Makes regular washing quicker and easier.
- ❖ Ziebart will back this treatment under our warranty program.
- ❖ Protect your paint from aging, premature oxidation, weathering and even acid rain.
- ❖ Ziebart will back this treatment under our warranty program.
- ❖ Won't need waxing for an entire year.
- ❖ Protect the value and finish of your vehicle.

Diamond Gloss is an exclusive product developed by Ziebart International Corporation; there are no imitations that even come close!

Protect-A-Shine®

Protect-A-Shine® provides a glossy finish to your vehicle's paint utilizing our exclusive and long-time established Zee-Glaze® polymer-based paint protection.



	COMPARISON TO OTHER PRODUCTS		
	CERAMIC Z-GLOSS	DIAMOND GLOSS	PROTECT-A-SHINE
DURABILITY	■ ■ ■ ■ ■	■ ■ ■	■ ■
GLOSS	■ ■ ■ ■ ■	■ ■ ■ ■ ■	■ ■ ■ ■ ■
IMPACT RESISTANCE	■ ■ ■ ■ ■	■ ■ ■	■
MOLECULAR COMPOSITION	■ ■ ■ ■ ■	■ ■ ■ ■ ■	■ ■

Protect-A-Shine® provides a glossy finish to your vehicle's paint utilizing our exclusive and long-time established Zee-Glaze® polymer-based paint protection.

- ❖ Removes dirt, tar and all residues.
- ❖ Eliminates oxidation effects and restores the paint's maximum shine.
- ❖ Eliminates fine scratches.
- ❖ Protects against harmful UV rays.

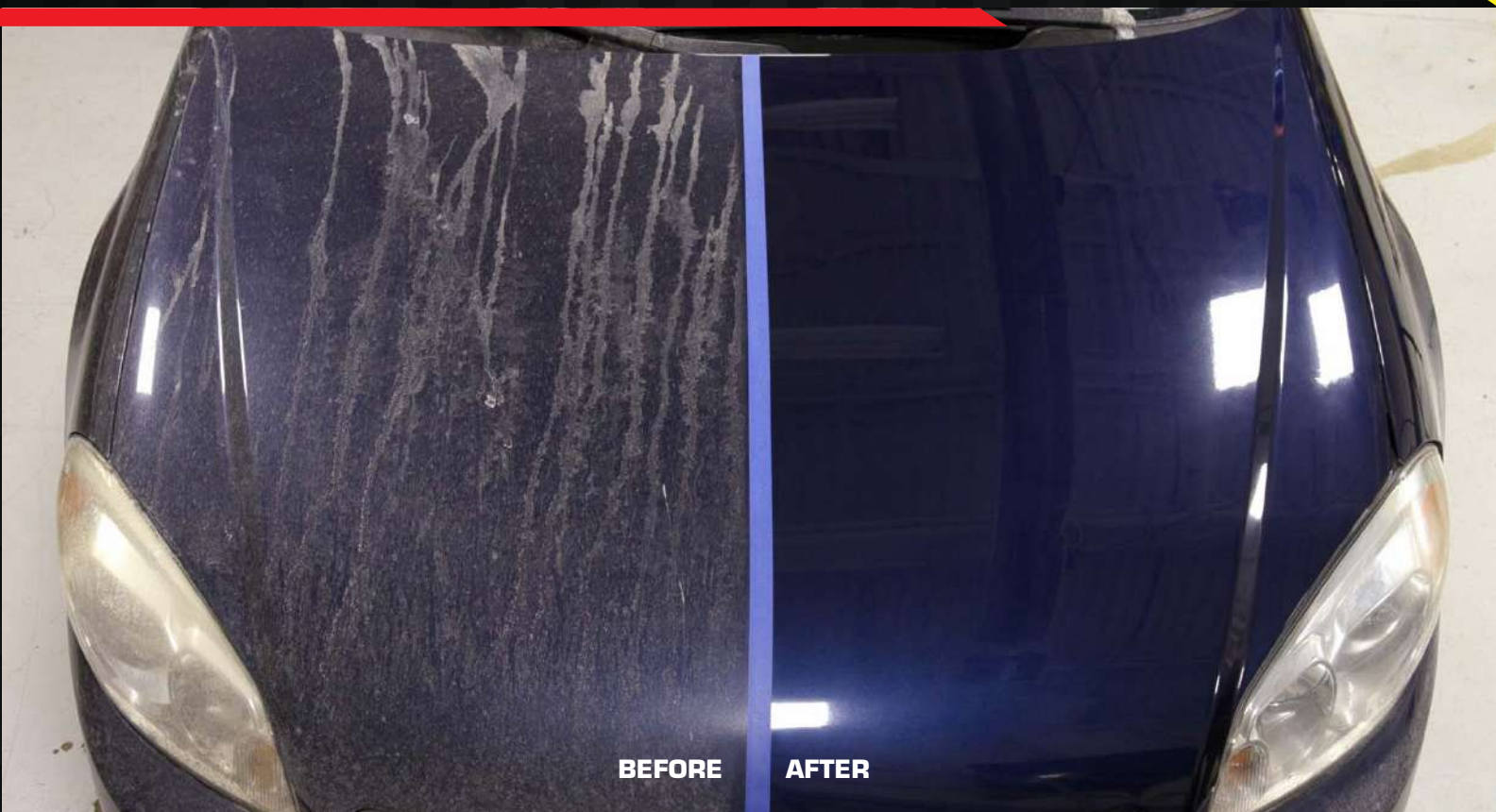
You have the option of returning every year or every other year to have your exterior paint protection completely renewed and re-protected at a substantial 50% discount.

When it comes to preserving the value and appearance of your vehicle, nothing compares to the innovative technology and the durable, quality products that Ziebart® offers. Your satisfaction is guaranteed!



Auto Detailing – Exterior

Ziebart's exterior auto detailing process is a complete top to bottom, bumper to bumper cleaning experience that will restore your vehicle's original beauty.



QUALITY DETAILING



SHOWROOM SHINE



SEALED WITH EXCELLENCE

If you love your car, every drive is a trip of mixed emotions. It feels great to get behind the wheel, yet every turn in the road poses a potential disaster for your vehicle's exterior. Road and construction debris, loose gravel, mud and more are all hazards for your vehicle's well-being and are the target of Ziebart's exterior detailing solutions. Much more than a "car wash", Ziebart's exterior detailing solutions provide your vehicle a high quality, hands-on cleaning experience from bumper to bumper, top to bottom. Our highly trained vehicle experts remove all of the dirt, residue and scratches the road inflicts, renewing your car or truck's luster while helping maintain its appearance for years to come.

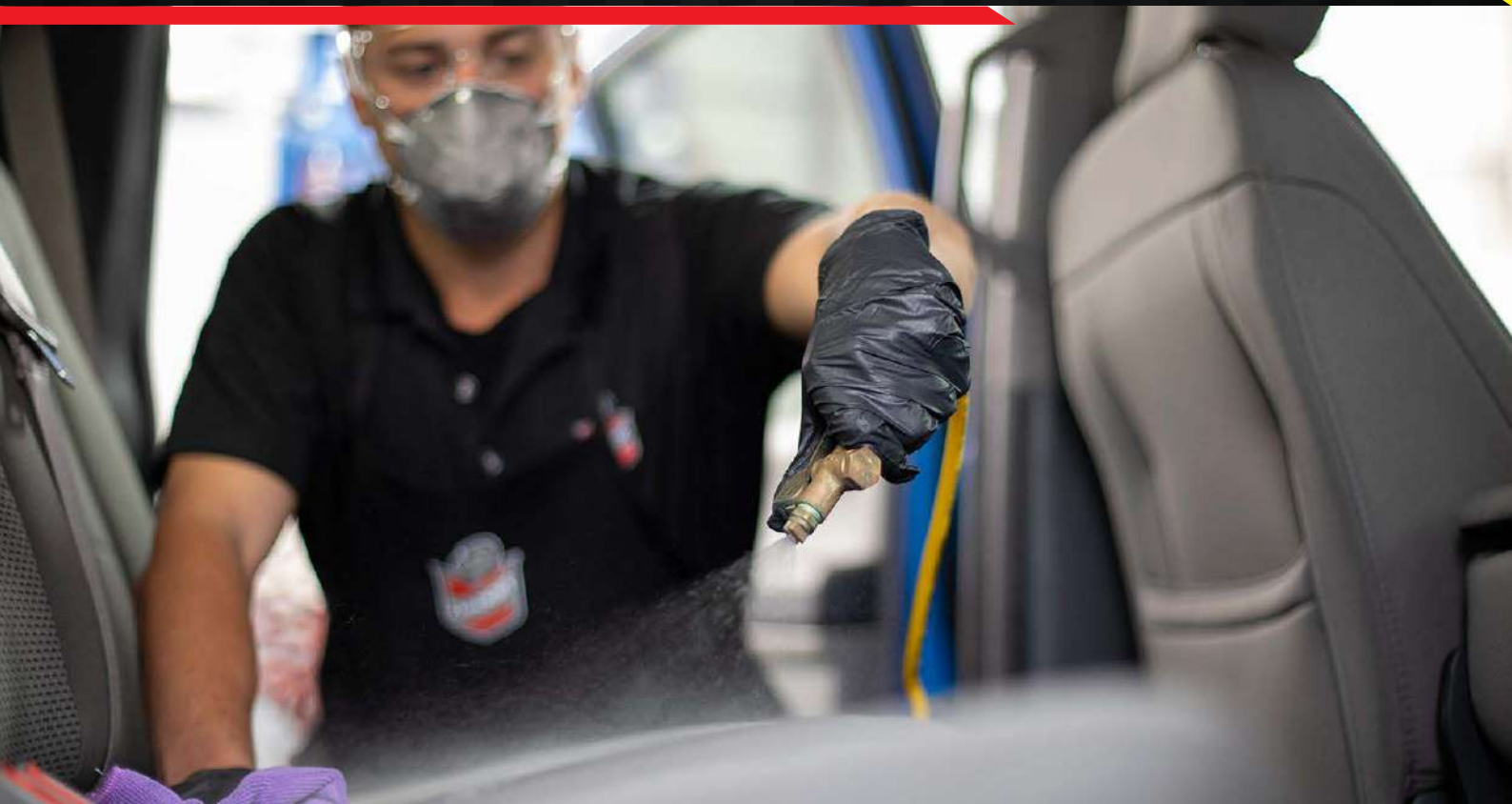
Your car or truck deserves to look the way it did in the showroom. Ziebart has the exterior detailing solutions necessary to walk back the effects of thousands of miles and restore the shine on your vehicle's chrome, trim, wheels, tires, glass and more.

- ❖ You will receive high-quality, hands-on car polishing to remove all dirt, residue, and most scratches.
- ❖ Regular detailing helps maintain your vehicle's appearance for longer, helping to retain its value longer as well.
- ❖ Our specialized tools and techniques allow us to clean areas that are difficult to reach and sometimes impossible to clean yourself, including all the chrome, trim, wheels, tires, and exterior glass.



Auto Detailing – Interior

Ziebart's disinfecting auto detailing process is designed to provide a healthier environment for you and your family while extending the longevity of your vehicle's interior.



SPOT ON CLEANING



PROFESSIONAL TREATMENT



SMELL & FEEL LIKE NEW

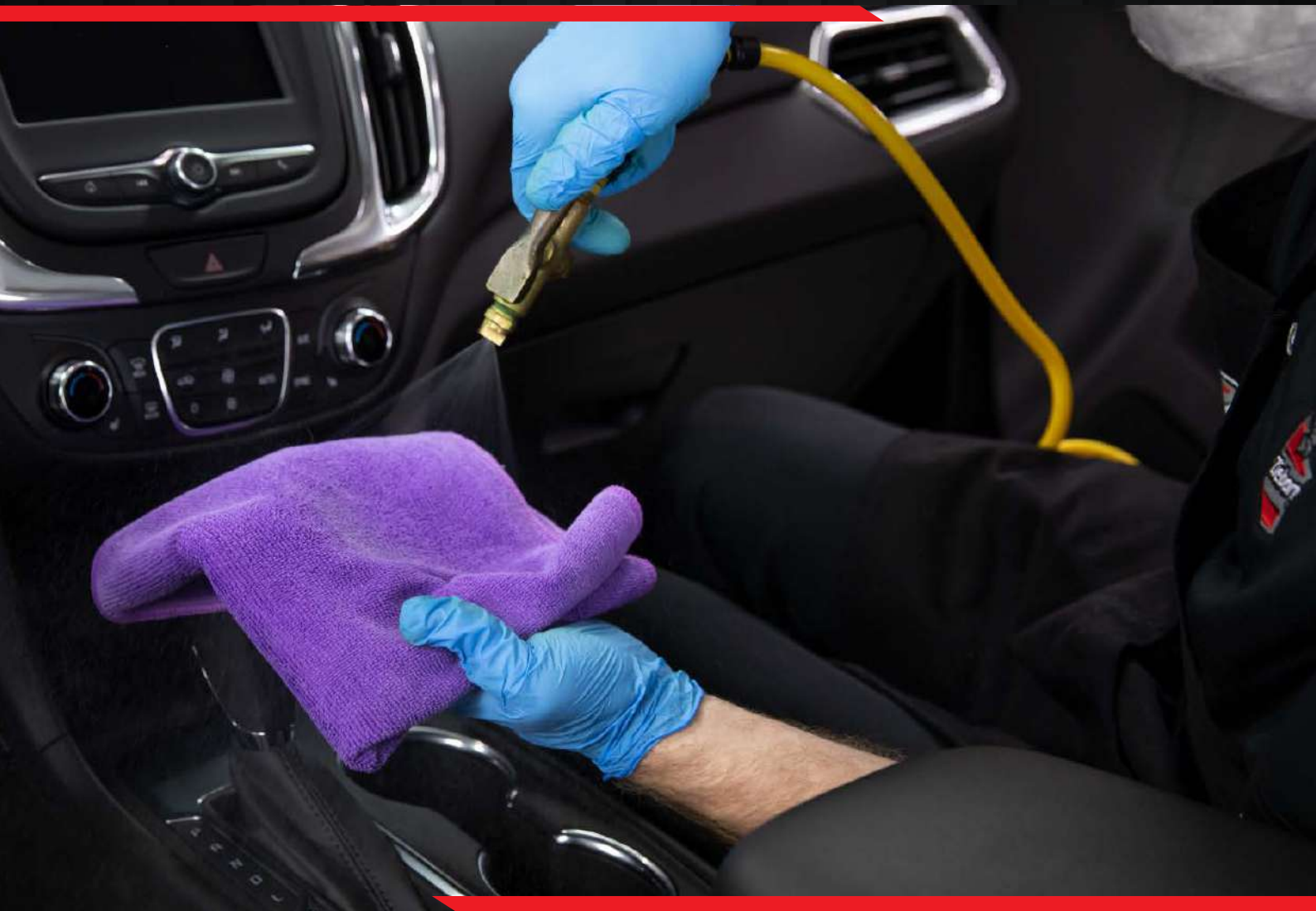
Professional detailing is vital to the longevity of your vehicle. Dirt, grime, road pollution and other contaminants can stain and destroy the interior of your vehicle. Regular cleaning can keep stains and problems from becoming permanent. And with Ziebart's anti-bacterial cleaning process, we not only get your interior clean but sanitize it as well, creating a healthier environment for you and your family.

- ❖ The entire interior of your vehicle is thoroughly cleaned and disinfected.
- ❖ Our exclusive anti-bacterial cleaning product kills 99% of germs and bacteria.
- ❖ We fully disinfect the upholstery, carpet, glass, trim, and steering wheel.
- ❖ We clean all those hard-to-reach and hard-to-clean places like the air vents, instrument cluster, shifter housing, cup holders, and all the glass.
- ❖ You have the option of returning every year to have your interior completely renewed and re-protected at a substantial discount.
- ❖ Your vehicle upholstery is thoroughly vacuumed and spot-cleaned.
- ❖ All leather, vinyl, and trim are cleaned and conditioned.
- ❖ Your vehicle will be left with a clean, fresh look and fragrance.
- ❖ One application lasts up to twelve months.

Germ Defender®



The inside of your vehicle is a petri dish full of harmful bacteria and germs. Keep your loved ones and yourself safe with Ziebart Germ Defender®.



Even the smallest unwelcome guests can have a huge impact on the interior of your vehicle, which is why Ziebart developed Germ Defender®. Germ Defender® is an effective way to offer protection inside your car or truck. It's non-toxic, long-lasting, invisible, odorless, colorless, and minimizes your exposure to germs and bacteria year round.

Protection From The Start.

Invisible, odorless and colorless, Germ Defender® attaches to your vehicle's interior and begins working immediately. Powered by Bioshield 75®, Germ Defender® serves as a microscopic "bed of nails", puncturing the cell walls of microbes and stopping germs in their tracks. The result? Protection from a wide assortment of unwanted bacterial strains and illnesses including:

MRSA, Staph, Type A Influenza, E. coli, Salmonella, Ringworm, Mold, Mildew, H1N1 (Swine Flu), Shigellosis, And more!

Improves With Use

Unlike other products, Germ Defender's® effectiveness increases through general wear and tear. Normal cleaning actually improves the product's ability to prevent bacteria and germs from settling in your vehicle. Germ Defender® also has an EPA approval to last a minimum of 90 days. This means no matter how much you and your family get in and out of your vehicle, you can rest assured Germ Defender® is working to keep illness and bacteria at bay.

The No-Hassle Healthy Solution

Safe for kids and pets immediately after application, Germ Defender® can begin repelling germs and bacteria in your vehicle from the moment you leave our store.

Inner Guard® Plus



A powerful combination of our Auto Detailing products designed to restore and protect your vehicle's interior surfaces.



An Efficient Auto Detailing Combination

Inner-Guard® PLUS service is designed to provide a full complement of outstanding solutions to your vehicle all at once. Our Inner-Guard® PLUS service includes:

Ziebart Fabric Protection:

An effective seal against unwanted staining that resists oil, grease, and a variety of liquids and makes cleaning up after a spill simple.

Ziebart Leather Conditioner:

Protects your vehicle's leather surfaces from cracking or fading, ensuring its color and soft feel for up to six months.

Ziebart Germ Defender®:

Protects against a number of germs, bacteria and microbes that lead to illnesses such as Staph, E. Coli, Salmonella, H1N1 (Swine Flu), and more for up to three months.

Each of these products is dedicated to not only helping preserve your vehicle's interior, but also provides a clean setting for you and your family with each drive.

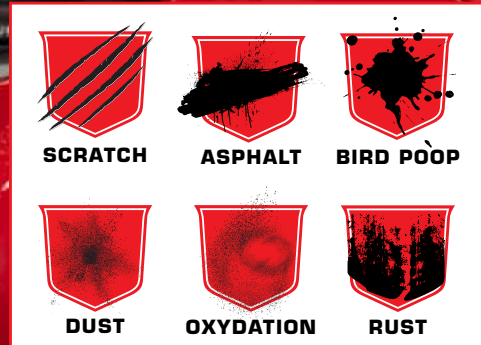
The Best Protection In One Treatment

Our skilled technicians carefully apply all of these products to your car or truck's interior, coating even the hard-to-reach areas. In just one appointment, your vehicle will be protected from the harsh sun damage, germs, wear-and-tear and more. The Inner-Guard® PLUS package also includes an annually renewable discounted service agreement so you can keep your vehicle clean at an affordable price.



Z-Shield® PPF

We understand that nothing hurts more than that first scratch on your vehicle. Avoid the heartache by protecting your ride with our rugged and nearly invisible Z-Shield® Paint Protection Film!



Z-SHIELD®
PAINT PROTECTION FILM

Ziebart's industry-leading paint protection film is a protective film that is applied to your vehicle's most vulnerable painted areas to prevent debris from physically damaging your paint. Nearly invisible to the eye, Ziebart paint protection film provides tough, clear paint protection.

- ❖ Paint protection film can help protect against insect stains, scratches and nicks, small road debris, road salt, and sand.
- ❖ The transparent film is nearly invisible and adheres to vehicle paint without affecting the appearance or paint color.
- ❖ The thickest film in the industry at 6 mils thick, not including the adhesive and top-coat layers, making it extremely durable and extremely long-lasting.
- ❖ It can be applied to any part of your vehicle, including the headlights, hood, quarter panels, trunk, and step areas.
- ❖ Helps protect and prevents headlight "yellowing".
- ❖ It also prevents scratches and scrapes caused by stepping into your vehicle or loading or unloading cargo.
- ❖ Strong, yet pliable enough to cover even the most curved surfaces, such as side mirrors or bumpers.
- ❖ Can be removed safely at any time.
- ❖ Applied by our trained, skilled technicians.

Window Tint

Ziebart offers only High Quality Window Tinting



Ziebart window tint is an industry leader in window tint. Guaranteed to never bubble or change color, Ziebart window tint will keep your vehicle looking and feeling sportive for years to come.

- ❖ Color-stable film that's warranted against color change.
- ❖ Absolutely no unsightly bubbling or peeling.
- ❖ A wide selection of color tints and shade choices
- ❖ Compatibility with factory tints
- ❖ Durable scratch-resistant surfaces
- ❖ Added privacy for you and your valuables.
- ❖ A noticeable decrease in glare – as much as 90%
- ❖ Window tint helps protect passengers from injury by holding shattered glass together in an accident.
- ❖ Window tint blocks both UVA and UVB ultraviolet rays (important for children's skin!)
- ❖ All Ziebart window tint is backed by a manufacturer warranty*

Ziebart offers a variety of types and color shades to fit any vehicle and budget. Contact your local Ziebart for window tint type and shade availability.

High-Performance Metallized – provides superior heat and ultraviolet ray rejection to protect you, your passengers, and your vehicle interior from the sun's harmful rays

*See your local Ziebart for warranty details

Ziebart Philippines Master Franchise:



Bathala Marketing Industries, Inc.
Trusted Auto Services since 1972.



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